

**AMENDMENTS TO THE ABSTRACT:**

Please amend the ABSTRACT as shown in the following REPLACEMENT ABSRACT:

**REPLACEMENT ABSTRACT**

A computer system and method for calculating and estimating bulk product cost differentials is disclosed herein. ~~Aspects of the invention described~~ which can improve upon modern methods for processing and evaluating bulk product items like salt or animal feed by reducing marketing costs while increasing product visibility. Furthermore, aspects ~~of the~~ invention allow a potential client to manipulate a variety of factors and variables to customize a pricing estimate for their specific need. Once the factors have been defined, the estimator may automatically determine cost differentials for a single product or for comparing multiple products. Another aspect ~~of the~~ invention allows a client to seamlessly transition between configuring a cost savings estimate and purchasing the product. The ~~invention system and method~~ may also be implemented in a variety of ways, including on a network like the Internet. An option may also exist that allows clients to ~~Clients can also~~ input their own variables or factors or to submit customized methods for determining costs.